

# The 106<sup>th</sup> Annual Connecticut Business Educators Association Conference

Wednesday, October 21, 2009  
Holiday Inn, 3580 East Main St, Waterbury, CT  
7:15 a.m. - 3:00 p.m.

## Going Above and Beyond with Business Education

Conference Program

**CEU Logo**

7:15 a.m. - 7:45 a.m.    Registration, Coffee, Exhibits  
8:00 a.m. - 9:15 a.m.    **OPENING SESSION—Welcome, Business Educator of the Year Award**

**Keynote Speaker: Hilda Maria Delucia**

◆ **(#01) Blending the ABCs of Education with the “Nuts and Bolts” of 21<sup>st</sup> Century Workforce Skills**

Hilda Maria Delucia is the President and Founder of Inspired Learning, LLC. She has over 15 years of healthcare and not-for-profit experience. After graduating from the College of New Rochelle she worked for a publishing company in New York City. She then taught an inner city fourth grade class in NYC before moving to CT and working for a national not-for-profit organization, earning the title of Fundraiser of the Year. Hilda is highly skilled at developing strong boards and community partnerships that enhance organizations. Her passion for teaching and ability to engage her audiences have earned her well deserved recognition in the CT training industry.

The “Workforce Readiness Report Card” from the Partnership for 21<sup>st</sup> Century Skills, The Conference Board, Corporate Voices for Working Families and the Society for Human Resource Management found the nation’s new workforce entrants “woefully ill-prepared for the demands of today’s and tomorrow’s workplace.” We all know that basic knowledge of Math, English and Grammar are essential in the workplace. What we need to incorporate into the school day is a greater reinforcement of the applied professional skills so important to a student’s success. The applied professional skills are effective interpersonal communication, teamwork and collaboration, and work ethic. In order for students to succeed and stand out in the 21<sup>st</sup> Century workplace, these applied professional skills are “must haves.”

9:15 a.m. -9:45 a.m.    Exhibits  
9:50 a.m. -10:55 a.m.    **SESSION II—Sectional Meetings**

◆ **(#02) School Store Operations**

Connie Dabrowski, Southington High School, Carmela Calafiore, Danbury High School.  
Participants will explore various ways to run a school based enterprise and how to incorporate learning strategies into the classroom.

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**9:50 a.m. - 10:55 a.m. SESSION II—Sectional Meetings (continued)**

◆ **(#03) Play to Learn: Engage Students with Online Activities**

Kathleen H. Murphy, Professor/Faculty Coordinator of Distance Learning, Gateway Community College. Participants will explore methods to stimulate students' critical-thinking and problem-solving skills in business courses through fun, interactive online activities by using free software from *Hot Potatoes* to create crossword puzzles and *Quandary* to create action mazes.

◆ **(#04) Exploring Personal Finance**

Barbara Angelicola-Manzoli, Lewis S. Mills High School. Participants will learn about curriculum, resources, and various teaching strategies in the personal finance content area.

**10:55 a.m. - 11:25 a.m. Exhibits**

**11:30 a.m. - 12:35 p.m. SESSION III—Sectional Meetings**

◆ **(#05) Stimulate Your Student Organization**

Mary Cantow, Westhill High School; Kathy Deasy, Northwestern Regional High School. Participants will acquire new approaches in recruiting, fundraising and community service for student organizations.

◆ **(#06) e-Portfolios**

Ellen Festi, South Windsor High School. Participants will learn step by step instructional methods to utilize Microsoft Word 2007 to enable students to create electronic portfolios.

◆ **(#07) Linking Literacy Strategies to Business Education**

Katherine Tomasek, South Windsor High School. Is your district asking you to integrate more literacy into your courses? Are you looking for strategies to build students' content vocabulary, support reading comprehension skills, or write with a specific audience in mind? Within this workshop, participants will identify a variety of student-owned literacy strategies and relate the strategies to business education content areas.

**12:35 p.m. - 3:00 p.m. Luncheon, Annual Business Meeting  
Scholarship Recipients  
Certificates of Appreciation to Businesspersons  
Honoring of Retirees**

Directions to the Holiday Inn:

Telephone: (203) 706-1000.

From Points West and South: Interstate 84 East to Exit 25A (Austin Road). Take a left off the exit over Route 84. Take a right ¼ mile ahead at the light onto East Main Street. The hotel will be immediately on the right.

From Points East and North: Take Route 84 West to Exit 26. Take a right off the exit and the hotel is ¾ mile on your left.

[www.cbea.biz](http://www.cbea.biz)

# PRE-REGISTRATION FOR CONFERENCE

## Going Above and Beyond with Business Education

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Connecticut Business Educators Association Conference

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Holiday Inn, 3580 East Main St, Waterbury, CT  
7:15 a.m. - 3:00 p.m.

*Please print or type information clearly.*

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Home Address \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Email Address \_\_\_\_\_

School Name \_\_\_\_\_ School Phone ( ) \_\_\_\_\_

School Address \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Check here if change in name     Check here if change in home address     Check here if change in school

Conference Registration.....\$80.00

Student Teachers and Graduate Students.....\$40.00

Please check one:

Yes, I will be staying for lunch.                       No, I will not be staying for lunch.

Payment Method:

A Check payable to CBEA                       Purchase Order

**\*\*\*If this registration is on a purchase order, please FAX a copy of the purchase order conference registration form and CEU form to (203) 634-6924, to ensure proper registration.**

**Note: *Payment for conference fee must be enclosed in order to register for sectional meetings. Pre-registration is required to receive CEUs.***

Please mail payment and the pre-registration form(s) for the conference and/or CEUs to:

CBEA Membership Director  
Susan Moore  
18 Cornerstone Road  
Meriden, CT 06451  
(203) 634-6924

***Deadline for conference registration is September 30, 2009.***

# PRE-REGISTRATION FOR CEUs

## Going Above and Beyond with Business Education

October 21, 2009

7:15 a.m. - 3:00 p.m.

Please complete this pre-registration form if you are requesting CEUs.

*Please print or key information clearly and completely.*

**INCOMPLETE FORMS WILL NOT BE PROCESSED!**

Last \_\_\_\_\_ First \_\_\_\_\_

Social Security Number \* \* \* - \* \* - \_\_\_\_\_ Phone Number( ) \_\_\_\_\_  
(last four digits only)

School Name \_\_\_\_\_ District Name \_\_\_\_\_

School Address \_\_\_\_\_  
Street City State Zip Code

E-mail Address \_\_\_\_\_

*Please check the appropriate sectional meeting number for each session in order to receive CEU credit.*

### OPENING SESSION 8:00 a.m. - 9:15 a.m.

- #01 Blending the ABCs of Education with the “Nuts and Bolts” of 21<sup>st</sup> Century Workforce Skills

### SESSION II 9:50 a.m. - 10:55 a.m.

- #02 School Store Operations  
 #03 Play to Learn: Engage Students with Online Activities  
 #04 Exploring Personal Finance

### SESSION III 11:30 a.m. - 12:35 p.m.

- #05 Stimulate Your Student Organization  
 #06 e-Portfolios  
 #07 Linking Literacy Strategies to Business Education

**\*Reminder:** You must arrive ON TIME, SIGN IN and REMAIN for the entire session to receive CEUs.

*Please return by September 30, 2009:*

- Pre-registration for Conference
- Pre-registration for CEUs
- PAYMENT

**CONNECTICUT BUSINESS EDUCATORS ASSOCIATION  
2008-2009 EXECUTIVE BOARD**

**Kate Bysiewicz, President  
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**\*\*\*Please see our CBEA website, [www.cbea.biz](http://www.cbea.biz) regarding CBEA news throughout the year.**

**CBEA Membership Director  
Susan Moore  
18 Cornerstone Road  
Meriden, CT 06451**

**Conference Material Enclosed**

**First Class**

# **Going Above and Beyond with Business Education**

**CBEA LOGO**

## **CONFERENCE HIGHLIGHTS**

- ✦ **Keynote speaker: Hilda Maria Delucia, President and Founder of Inspired Learning, LLC**
- ✦ **Seven sectional meetings for professional development**
- ✦ **Speakers from business and industry**
- ✦ **Dedicated exhibit time to renew business and industry acquaintances**
- ✦ **Recognition of retirees and businesspersons**
- ✦ **Business Educator of the Year Award**
- ✦ **Presentation of scholarship awards**
- ✦ **Door prizes**